



ARe you ready to **IN**vest in an **EX**citing new career within Australia's leading conference, exhibition and corporate events team - Arinex? We invite you to step up and be our next big superstar.

We are currently looking to recruit a marketing professional who is ready to step into a **Marketing Manager** position. Based at our head office in Sydney, the role will involve taking responsibilities for all aspects of our corporate marketing. This will include executing integrated marketing strategies and working closely with our various Business Units to increase revenue, acquire new business opportunities and retain existing clients.

Desired Skills and Experience

To be successful YOU will have:

- Solid understanding of brand principles with experience in building brand reputation and loyalty across both online and offline channels.
- Proven experience planning, managing and executing integrated marketing strategies and plans that have contributed to increased revenue, new customer acquisition or customer retention.
- Solid understanding of the digital marketing environment and emerging trends, including experience using digital (social) channels, interpreting and analysing performance data (analytics), and marketing automation software to achieve business objectives.
- Exceptional written skills, with demonstrated experience in developing content for a wide range of applications, including for the web, social media, PR/media, and client communications.
- Strong relationship management and interpersonal skills, and the ability to advise and work effectively with business unit managers, senior executives and stakeholders at all levels.
- Sound knowledge of SEO and optimising content for maximum search results.

To be successful in the role YOU will be:

- A talented, highly driven, and experienced marketing professional.
- Highly organised with solid planning, analytical and decision-making skills, with an exceptional attention to detail.
- Tertiary qualified in marketing, communications or related discipline.
- Comfortable working in a fast paced, collaborative environment.

Please send your application to careers@arinex.com.au. All applications should be supported with a cover letter (stating your salary expectations) and a copy of your current resume.

About Arinex

The Arinex culture is dynamic, fast paced, fun and has a friendly team environment with like-minded people. As leaders in our field we pride ourselves on the ability to work hard both as a team, and also on our own, to achieve great things for our clients and our staff. We believe in developing our staff to achieve their full potential whilst having fun along the way. Staff are able to enjoy substantial training; professional development and promotion; advanced support systems and technology infrastructure; & travel experiences. We pride ourselves on providing a work environment that encourages a sense of identity and a sense of enjoyment.